

**MARR OBTAINS CERTIFICATION FOR ITS SYSTEM FOR CONTROLLING ITS FISHING CHAIN AND MSC CERTIFICATION FOR SUSTAINABLE FISHING AND ALSO ADOPTS ITS OWN POLICY ON ANIMAL WELFARE.**

***MARR will suspend the marketing of eggs and egg-based products produced from chickens raised in cages by the end of 2025 and will extend its animal welfare policy to fish farming as well***

Rimini, 28 May 2018 - MARR S.p.A., the leading company in Italy in the marketing and distribution of food products to the foodservice with over 45,000 customers (restaurants, pizzerias, hotels, catering chains, canteens, bars, etc.), is increasingly taking care to sustainability issues in line with its way of doing business and in line with the growing sensitivity of customers and consumers towards these issues.

More than a third of MARR's sales are related to fish products and for this reason the company has taken a path of sustainability also in the fishing industry obtaining important certifications.

MARR has obtained **MSC (Marine Stewardship Council)** certification according to MSC Standards for its Fishing Chain. The products boasting this certification originate from fishing zones managed by advanced management programmes. The MSC brand is the most common and renowned system guaranteeing sustainable fishing at an international level.

This new certification complements the **sustainable fishing policy** adopted by MARR, which includes its own management discipline for the process of controlling the “**Sustainable fishing chain**” certified ([www.marr.it/en/sustainable-fishing](http://www.marr.it/en/sustainable-fishing))

MARR has also adopted an **animal welfare policy** ([www.marr.it/en/sostenibilita/benessere-animale](http://www.marr.it/en/sostenibilita/benessere-animale)) through which the commitments in the fishing sector are extended to fish farming. By 2022 in accordance with the programme for controlling the “Sustainable fishing chain”, the activities involved in checking suppliers will be extended to the fish farming sector to ensure that the animal welfare criteria for seafood products are respected and upheld.

Another **salient point of the policy concerns eggs and egg-based products**. MARR believes that confining chickens in cages, even if they are manufactured in compliance with the laws in force, is damaging in terms of animal welfare. It has therefore **decided to suspend the marketing of eggs and egg-based products originating from chickens raised in cages by the end of 2025**. Campaigns will be organised to increase the awareness of its customers by the end of 2019, aimed at encouraging the use of eggs and egg-based products originating from free range and organic farming.

For MARR, the Animal Welfare criteria are an integral part of its supply requirements, in order to ensure the respect in the production lines of the laws in force in Italy and in the EU concerning animal welfare and the five freedoms envisaged by the “Farm Animal Welfare Council of 1979”.

**MARR has undertaken to implement a schedule of inspections for the triennium 2019-2021, in order to assess compliance with the animal welfare standards subscribed by the suppliers**, also with the collaboration of the accredited supervisory and certification authorities operating in the sector at an international level.

MARR's activities in the field of sustainability are part of the global vision concerning the Corporate Responsibility of the Company, summarised in the **Consolidated non-financial Statement** included in the Annual Report ([www.marr.it/en/gruppo/corporate-responsability](http://www.marr.it/en/gruppo/corporate-responsability)).



**MARR** (Cremonini Group), listed on the STAR segment of the Italian Stock Exchange, is the leading Italian company in the specialised distribution of food products to the foodservice and is controlled by Cremonini S.p.A..

With an organisation comprising more than 800 technical sales agents, MARR serves over 45,000 customers (mainly restaurants, hotels, pizza restaurants, holiday resorts and canteens), with an offer that includes over 10,000 food products, including seafood, meat, various food products and fruit and vegetables.

The company operates nationwide through a logistical-distribution network composed of 34 distribution centres, 5 cash & carry, 4 agents with warehouses and over 700 vehicles.

In 2017 the MARR group achieved total consolidated revenues amounting to 1,624.6 million Euros, consolidated EBITDA of 116.0 million Euros and consolidated net profit of 65.5 million Euros.

For more information about MARR visit the company's web site at [www.marr.it](http://www.marr.it)

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